



Nila G. Betof, Ph.D.
Chief Operating Officer

Nila brings over 30 years of operational and management experience to *The Leader's Edge/Leaders By Design*. Nila has extensive experience in career development consulting, leadership development, executive coaching and organizational change. She has personally consulted on establishing hundreds of leadership development programs and organization change initiatives.

Nila is a professor at The American College in the Masters Program in Leadership. She has previously taught at Ryder College and at LaSalle University in the MBA program in Human Resource Management. Nila is frequently asked to be a guest lecturer and speaker on issues involving women in corporate America, political savvy and influence strategy. Nila holds a Ph.D. in Organization Development from Temple University, a Masters Degree from the University of Pennsylvania and a Bachelor of Science Degree from Temple University.

Nila has published in the area of personalizing education and talent management. Her latest article is [Women CIOs and the Art of Influencing: Techniques, Tips and Precautions for Successfully Persuading Senior Business Stakeholders](#), published by the CIO Executive Council, 2009.

Nila has held senior-level positions managing both line operations and staff functions. She held executive positions in Information Technology, Human Resources and Strategic Planning in addition to her line experience managing operations, service delivery and revenue generating organizations. She has consulted and coached for a wide spectrum of companies, including those in the Fortune 500. Some of her coaching and consulting assignments include AstraZeneca, GlaxoSmithKline, Enzon Pharmaceuticals, Merrill Lynch, PECO Energy, Dow, Lincoln Financial Group, ARAMARK, Wawa.

Nila is also actively involved in civic endeavors. She serves on the Board of Directors of Dance Affiliates, and international dance organization bringing world renowned dance performances to Philadelphia and on the Human Resources Committee of the Pennsylvania Horticultural Society. In addition, Nila serves on the Board of The Forum of Executive Women and is Chair of the Mentoring Committee providing mentoring opportunities to young professional women in the Delaware Valley.

Nila is married and lives in Bucks County with her husband, Ed. She is the mother of two grown children.