

WORKING IN PARTNERSHIP TO HELP ORGANIZATIONS RECRUIT, RETAIN AND DEVELOP DIVERSE EXECUTIVE TALENT

Diversified Search, the largest woman-founded and owned executive search firm in the country and among the top firms in the United States, and *The Leader's Edge/Leaders By Design*, the preeminent leadership development and coaching firm for executive men and women, have formed a powerful strategic alliance. In today's global business environment, it is now more critical than ever to attract the best diverse candidates, as well as to retain and develop executives of different genders and backgrounds. This dynamic partnership offers clients the unique ability to comprehensively address the issues of recruitment, retention and development of talent. With the goal of creating a successful diverse workforce, our firms align to offer extraordinary executive search, talent development and leadership coaching services.



About Diversified Search...

Founded in 1974 by Judith M. von Seldeneck, Diversified Search is recognized for delivering high-quality consultative senior-level executive search services to clients ranging from some of the world's largest public companies to smaller privately-held firms and not-for-profits. The firm has been committed to diversity since its inception and is a recognized leader in the gender and cultural diversity recruiting.

Headquartered in Philadelphia, Diversified Search has U.S. offices in: New York, Washington DC, Atlanta, Miami, San Francisco, Los Angeles and Chicago. Diversified Search offers global search capabilities through its international affiliate, AltoPartners. Specialty industries include: Consumer & Industrial; Education, Not-for-Profit, Arts & Culture; Financial & Professional Services; Healthcare & Human Services; Life Sciences; Media & Entertainment; and Technology. Functional areas of emphasis include: Board of Directors; Diversity; Chief Financial Officers; Human Resources; Procurement & Supply Chain; and Development & Fundraising.

About *The Leader's Edge/Leaders By Design*...

The Leader's Edge/Leaders By Design is a leadership development, executive coaching and consulting firm dedicated to enhancing the effectiveness of senior leaders. In its twelve years of operation, *The Leader's Edge/Leaders By Design* has served hundreds of clients globally, and has worked with over 1,000 senior men and women. We have helped leaders from some of the largest and most prestigious organizations in the world.

The Leader's Edge/Leaders By Design is known for its quality of delivery, its alignment with client business objectives, having an established team of well-regarded and seasoned executive consultants, and continuously contributing to the intellectual capital in the field of leadership development. Through our programs, high-performing and executive leaders refine their communication styles, strategic thinking, and political awareness skills in order to capitalize on potential opportunities and achieve high-impact results. Headquartered in Bala Cynwyd, PA the firm also has offices located in: Washington DC, New York, Chicago & New Jersey.



For more information on the search capabilities of **Diversified Search**, contact **Judith M. von Seldeneck** at **215-656-3550** or **jvonseld@divsearch.com**

For more information on the leadership development services of **TLE/LBD**, contact **Molly D. Shepard** at **610-660-6684** or **mshepard@the-leaders-edge.com**