



WOMEN ON BOARD

Preparing Women for Board of Director Positions

Diversified Search, the largest women-owned executive search firm in the country, and *The Leader's Edge/Leaders By Design*, the preeminent leadership development and coaching firm for executives, invite you to join us!

Women On Board is an exclusive two-day program that helps to prepare women leaders for Board of Director positions. Serving on a Board for a woman executive can enhance her value to her organization and position her for future leadership roles and opportunities.

Women On Board is a combination of unique skills-building modules with dynamic speakers who have the experience, the passion and the expertise that Boards look for. The women who run the program have many years of experience serving on both for-profit and not-for-profit Boards. The practical tools learned at **Women On Board** can be implemented immediately to garner Board interest including: development of a personal marketing plan, completed biography with professional headshot, executive listing with Diversified Search and effective self-promotion skills.

Throughout this two-day program, participants will learn to maximize their potential for Board qualification. Specific topics covered at **Women On Board** include:

- *Responsibilities & Obligations of A Board Member*
- *Assessing Your Board Skills & Preparing A Board Bio*
- *Getting Known By Those Who Count*
- *Maximizing the Power of LinkedIn*
- *What Are Boards Looking For?*
- *Understanding Board Compensation Issues*
- *The CEO Perspective: What Makes A Good Board Member*

★ **April 15th & 16th, 2015**

Cost is \$4,000 per person

Space is limited!

Reservations can be made [online](#) or by contacting Monica Warner at mwarner@the-leaders-edge.com

The Ritz-Carlton Philadelphia

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Philadelphia, PA

