



*Leveraging the power of executive women*



**FOR IMMEDIATE RELEASE**

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**THE FORUM OF EXECUTIVE WOMEN ELECTS  
NILA BETOF, Ph.D., AS PRESIDENT**

**PHILADELPHIA (July 18, 2013)** -- The Forum of Executive Women, a membership organization of more than 400 influential women representing diverse businesses in the Greater Philadelphia region, has named Nila Betof, Ph.D., Chief Operating Officer of *The Leader's Edge/Leader's By Design*, as president of the organization for a two-year term.

Betof has been an active member of The Forum of Executive Women since 1991 and has been a board member for the last 8 years. She has been involved in and led several Forum initiatives, including The Forum's Mentoring Program and its External Impact and Influence Initiative. The announcement was made at The Forum's annual meeting, which was held on June 19 at Moore College of Art and Design.

As COO of *The Leader's Edge*, and with more than 30 years of operational and management experience in career development consulting, assessment, leadership development, executive coaching and organizational change, Betof coaches executives in the C-suite. Because of her extensive corporate experience, she has been asked to coach and consult for a wide spectrum of companies, including Fortune 100 and Fortune 500 companies.

Betof is a professor at The American College in the Masters Program in Leadership and has previously taught at LaSalle University in the MBA program in Human Resource Management. She holds a Ph.D. in Organization Development from Temple University, a Masters Degree from the University of Pennsylvania and a Bachelor of Science Degree from Temple University.

Founded in 1977, The Forum of Executive Women is the region's premier women's organization, actively working to promote its mission to leverage the power of executive women in the Greater Philadelphia region to expand the impact and influence of women leaders. For additional information, visit [www.forumofexecutivewomen.com](http://www.forumofexecutivewomen.com).

*The Leader's Edge/Leaders By Design* is an international leadership development, executive coaching and consulting firm that has partnered with hundreds of executive men and women to enhance their leadership styles. Our talented team of coaches is diverse, with years of experience working in corporate settings. This unique element ensures that each of our coaches is positioned to strategically develop the specific initiatives outlined by leaders who work with us. Our vision is to assist high-potential and executive men and women in cultivating their leadership excellence so they can achieve success in the top tiers of organizations. For more information, visit [www.the-leaders-edge.com](http://www.the-leaders-edge.com).

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