



## **DOMINIQUE SANGIOVANNI**

Director, Communication & Digital Media

Dominique SanGiovanni is the Director, Communication & Digital Media at *The Leader's Edge/Leaders By Design*. Dominique manages the firm's leadership development programs and events, including EXCEL for Emerging Women Leaders and the KPMG Executive Leadership Institute for Women, which is held locally in Philadelphia as well as several cities across the country.

Dominique leads the firm's online branding efforts and maintains the firm's social media presence, while also consulting with clients on improving their own personal online brands. She supports the firm's communication efforts by writing and editing timely articles, email campaigns, newsletters, and designing marketing graphics and collateral.

Prior to joining *The Leader's Edge/Leaders By Design*, Dominique worked as a coordinator as part of the international sales and marketing team at The Sapling Company. She managed the company's trade show planning for events that were held in the United States and overseas. Dominique frequently performed market research through competitor analysis, and wrote marketing collateral for both the domestic and international sales teams.

Dominique graduated from Rutgers, The State University of New Jersey with a Bachelor of Arts degree in Communication. While attending Rutgers University in New Brunswick, she successfully completed her second major in Labor Studies and Employment Relations. In 2018, Dominique started volunteering at Friends of the Burlington County Animal Shelter which is a non-profit organization that aims to enrich the life of shelter animals, fundraise for their medical needs, and lower the number of homeless animals in our community. She was appointed to the Board beginning January 2019.

Dominique is a longtime member of the Marcia Hyland Dance Company and showcases her extensive dance background in musical theatre and jazz in the studio's yearly performances.

As a member of the Greater Philadelphia Chamber of Commerce, Young Professionals Council, and The POWER of Professional Women, she frequently attends various events in the Greater Philadelphia area that focus on trending topics related to leadership development and career advancement for women and emerging talent.