



LISA ARONSON, PCC

Vice President, Quality & Delivery

Lisa Aronson has in-depth experience partnering with and coaching successful executives. Since 2000, Lisa's primary focus has been on coaching leaders to maximize their impact and personal effectiveness. She assists her clients in clarifying their goals and objectives and developing the self-awareness necessary to reach their aspirations.

As the Head of Quality & Delivery for *The Leaders Edge/Leaders By Design*, Lisa oversees the work of the entire coaching cadre to ensure consistency with the firm's established coaching protocols. Lisa is also associated with Wharton Business School at the University of Pennsylvania. As a member of the coaching faculty there, she is called upon to work directly with MBA students and visiting international executives as they seek to expand their leadership capabilities. Previously, Lisa was the senior human resources officer at an investment banking firm and held senior positions in major consulting firms.

Lisa has worked with international clients, with industries ranging from pharmaceuticals to financial services and with a broad range of professionals in many disciplines including finance, marketing, law, and the sciences. Her areas of expertise include executive coaching and leadership development. She supports individuals in developing and communicating their strategic vision, enhancing their leadership presence and acquiring the skills required to meet challenging business objectives. Capitalizing on her expertise with a variety of assessment instruments, Lisa guides individuals to the personal and professional insights necessary to achieve success. Her clients rely on her targeted and actionable feedback. Representative client organizations include: AstraZeneca, Comcast, CHUBB, GlaxoSmithKline, Lincoln Financial, Novartis and Shire Pharmaceuticals.

Lisa earned her undergraduate degree in Political Science from the University of Massachusetts and a Master's in Business Administration from the Fox School of Business at Temple University in Philadelphia. Lisa has completed doctoral level studies at Fielding Graduate University in Evidence Based Coaching and has achieved coaching certification as a Professional Certified Coach. She is a member of the International Coach Federation, has spoken on topics ranging from career management to building strategic networks and is certified in a number of assessment instruments including Hogan, Myers Brigg, Leadership Versatility Index, DiSC, etc. Lisa contributed to the recently published book, [Coaching the Dark Side: High Impact Strategies to Build a Winning Leadership Reputation](#).

Lisa is active in the Philadelphia community and currently serves on the Board of Directors for Astral Artists, an organization dedicated to nurturing the careers of the most talented emerging classical musicians.