



LISA BROOKS GREAUX, PHD

Program Partner

Lisa Brooks Greaux is principal and founder of SYNC (Seek Your Natural Calling) and a Program Partner of *The Leader's Edge/Leaders By Design*. With over 25 years of strategy, business development, sales, leadership, and executive development experience spanning financial services, life sciences and technology-based industries, Lisa brings a unique and innovative perspective on the relationship between personal and professional development.

As a business strategist and executive coach, Lisa is committed to helping leaders achieve their potential, while leveraging their unique strengths. She has an enviable track record of success by deploying targeted assessments and incorporating both performance and behavior coaching.

Lisa has held senior leadership roles at Pfizer, Zoetis, Delphi, JP Morgan Chase and Verizon where she was responsible for designing and executing strategies to develop Senior and Enterprise level leaders and their teams. From 2005 to 2015, Lisa was on the faculty at Fordham University's Graduate HR Program and she is currently a faculty member at Montclair State University in the School of Business.

Preceding her Leadership Development and Human Resources experience, Lisa led a successful business strategy and sales career; she has also lived and worked for several years in Athens, Greece; Jakarta, Indonesia; and Prague, Czech Republic as an ex-pat.

Dr. Brooks Greaux's professional education includes a BS in Financial Management from Temple University, an MS in Organizational Development from Fordham University, and a Doctorate in Organizational Leadership from Columbia University. Lisa's research was on development experiences that led African American women to senior leader roles in Fortune 500 companies.

Among Lisa's most distinguished honors, was being selected as one of the *"25 Most Influential Women in Business"* by the Network Journal. In 2008 she was a featured speaker at the Global HR Forum in Seoul, Korea. And in 2018, she was the recipient of the Professing Excellence Award from Montclair University. Most recently, Lisa published her first book, [Don't Abdicate The Throne](#).

Dr. Brooks Greaux's areas of expertise and scholarly interests are in: Leadership and Senior Leader Development, Women as Leaders, and Leadership Transitions.

Lisa also serves on the Board of Directors for Montefiore/Nyack Hospital, The Center for Safety & Change and Young Life NE Board.
