



CEO of Philadelphia Leadership Development Firm to Participate in Event with Harvard Business School Professor Amy Cuddy

Molly D. Shepard, CEO of The Leader's Edge/Leaders By Design, joins #2 TedTalk speaker in the world and local thought leaders to discuss Presence

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On Wednesday, February 24, Molly D. Shepard, Founder and CEO of [The Leader's Edge/Leaders By Design](#) will join regional thought leaders and social psychologist and Associate Professor at the Harvard Business School, Amy Cuddy, in an event on Presence at the Prince Theater in Philadelphia.

The sold-out event is hosted by the Arts + Business Council of Greater Philadelphia and is based on Cuddy's latest book, 'Presence: Bringing Your Boldest Self to Your Biggest Challenge.' Cuddy became widely known for her [TedTalk](#): 'Your Body Language Shapes Who You Are,' based on her cutting-edge science around the relationship between the mind and body. She has also authored recognized Harvard Business Review pieces including 'Connect, Then Lead,' among others.

With more than 30 years of experience in career counseling, leadership development, executive coaching and executive search, Molly D. Shepard is a leading expert on the topics of impact and presence. Dedicated to the advancement of executive and high potential leaders, she started *The Leader's Edge* in Philadelphia in 2001. Formerly, she served as Chairman, President, and Co-founder of Manchester, Inc., one of the world's largest career development consulting firms. She is the author of Breaking Into the Boys Club: The Complete Guide for Women to Get Ahead in Business.

"Understanding how to use body language, voice, tone and dress are key qualities of women in leadership, though they are not always discussed in leadership coaching," Shepard said. "I am honored to join the Arts + Business Council and Amy Cuddy to discuss the importance of presence and impact in the workplace."

"As a local business leader in the executive coaching and leadership development field, and a longtime expert in professional development for women, we are delighted to have Molly Shepard join us in this important and relevant discussion on Presence," said Karin Copeland, Executive Director, Arts + Business Council of Greater Philadelphia.

Currently celebrating 15 years of business, *The Leader's Edge/Leaders By Design* is a leadership development, executive coaching and consulting firm that has partnered with hundreds of executive men and women to enhance their leadership styles. Our vision is to assist high-potential and executive men and women in cultivating their leadership excellence so they can achieve success in the top tiers of organizations. We have provided leadership development training and executive coaching to Fortune 500 companies including Bank of America, Cigna, Comcast, Pfizer, and more.