



Booker Farrior, ACC Senior Consultant

Booker Farrior an executive coach and Senior Consultant at The Leader's Edge and brings a wealth of experience spanning various industries. His career has been marked by roles as an executive, mental fitness, and behavioral coach, collaborating with senior leaders to foster personal and team development within the corporate landscape. Booker specializes in guiding leaders through the complexities of corporate environments, aiding them in achieving strategic outcomes, and improving overall company performance.

Grounded in a background of industrial engineering and global supply chain expertise, Booker adopts a thorough, end-to-end coaching approach where clients find his structured thinking and objectivity comforting and supportive. Described as an engaging accountability partner, Booker is dedicated to assisting individuals and teams in their journey towards professional growth and success.

Booker has extensive experience in leadership, consulting, and operational roles across organizations such as Vanguard, Bristol-Myers Squibb, Merck & Co., and PricewaterhouseCoopers. His diverse expertise spans various responsibilities, resulting in notable achievements. These include developing supply chain capabilities and commercial trade channels in emerging markets, expanding patient access to crucial medicines and therapies. Booker has successfully managed global logistics organizations, ensuring the secure and efficient delivery of clinical trials and healthcare solutions.

Booker has played a pivotal role in steering organizational transformations in the finance, biotech, energy, and professional services sectors. Demonstrating a commitment to small and diverse business development, Booker served as the Board Chair for the Eastern Minority Supplier Development Council (EMSDC) in Philadelphia and spearheaded Vanguard's supplier diversity program, crafting its strategy and roadmap.

Booker actively fostered talent development, serving on Vanguard's Divisional Talent Oversight Team, where he identified and developed high-potential leaders. He was also an integral part of the Black employee resource group leadership team, sponsoring and leading numerous corporate initiatives. Furthermore, Booker served as an internal executive coach, providing support to multiple leaders at the senior leader and officer levels. His passion for cultivating talent and championing diversity underscores his significant contributions throughout his career.

Booker is an Associate Certified Coach (ACC) via the International Coaching Federation (ICF) and holds a Coaching Essentials Certification from Teleos Leadership Institute. He received his B.S. degree in Industrial Engineering and MBA from the University of Pittsburgh.