

## Booker Farrior, ACC

Senior Consultant



Booker is an executive coach and Senior Consultant at The Leader's Edge and brings a wealth of experience spanning various industries. Drawing from three decades of corporate leadership across Fortune 500 companies, Booker transforms executives into extraordinary leaders who drive meaningful impact. As a trusted executive coach, he combines deep business acumen with mental fitness and leadership development expertise to help senior leaders confidently navigate pivotal career moments. From the C-suite to emerging executives, Booker's clients consistently break through obstacles to achieve their next level of success.

Booker's unique approach, shaped by experience in logistics, professional services, energy, pharmaceutical, and finance sectors, empowers leaders to turn organizational complexity into strategic advantage. He has successfully coached and supported executives from a wide variety of industries including professional sports, pharmaceutical, private equity, technology, education, manufacturing, financial services, non-profit, and investment management.

Grounded in industrial engineering and global supply chain expertise, Booker adopts a thorough, end-to-end coaching approach. Clients praise his ability to blend analytical thinking with supportive guidance, creating a coaching experience that delivers both strategic clarity and actionable outcomes. As an engaging accountability partner, he excels at helping leaders translate insights into measurable performance improvements.

Booker's coaching approach was shaped by his extensive experience in leadership, consulting, staff, and line roles across organizations such as Vanguard, Bristol-Myers Squibb, Merck & Co., PricewaterhouseCoopers, and UPS. His experience includes developing supply chain capabilities in the emerging markets, steering organizational transformations, serving on talent oversight teams to identify and develop high-potential leaders, and leading global logistics, risk & compliance organizations.

Booker is an Associate Certified Coach (ACC) and is certified in Hogan Assessments, EQi, Intercultural Development Inventory (IDI), and the AIIR Team Effectiveness Survey. Booker received his B.S. degree in Industrial Engineering and MBA from the University of Pittsburgh, where he currently serves as an executive coach for the Pitt Alumni Career Network.