Dominique SanGiovanni
Vice President, Digital

Dominique is Vice President, Digital and has been with The Leader's Edge for over eight years managing the firm's digital presence. Dominique also oversees several of our signature leadership development programs, including EXCEL, Leading Up, and the Leadership Assessment and Development Process for high-potentials. Dominique's main focus is on the participant communications and overall experience for each leadership program.

Dominique leads the firm's digital branding efforts and maintains the firm's social media presence, while also consulting with clients on improving their own personal online brands. She supports the firm's communication efforts by writing and editing digital marketing campaigns and designing social graphics. Dominique leads the kudos initiative to share client and program participant accomplishments on our website and to a broader network on LinkedIn.

Dominique graduated from Rutgers, The State University of New Jersey with a Bachelor of Arts degree in Communication. While attending Rutgers University in New Brunswick, she successfully completed her second major in Labor Studies and Employment Relations.

In 2018, Dominique started volunteering at Friends of the Burlington County Animal Shelter, a non profit organization that aims to enrich the life of shelter animals, fundraise for their medical needs, and lower the number of homeless animals locally. She served on the Board of Directors and as the Marketing Communications Co-Chair from 2019-2021.

Dominique is a longtime member of the Marcia Hyland Dance Company and showcases her extensive dance background in musical theatre and jazz in the studio's yearly performances.

As a member of the Greater Philadelphia Chamber of Commerce, Young Professionals Council, and The POWER of Professional Women, she frequently attends various events in the Greater Philadelphia area that focus on trending topics related to leadership development and career advancement for women and emerging talent.