



Monica Warner Dimpfl

Senior Vice President, Marketing & Operations

Monica Warner is the Senior Vice President, Marketing & Operations at The Leader's Edge and a member of the Executive Team. With over two decades of experience in strategic marketing, operations and program management, Monica works to drive the organization's growth and enhance its industry reputation as a premier executive coaching firm.

Monica joined The Leader's Edge in 2002, helping to elevate the firm's brand presence and expand its market reach. Under her direction, The Leader's Edge has increased client engagement, improved outreach strategies, and enhanced its leadership development offerings.

Monica manages the firm's strategic communication efforts with responsibility for marketing, brand management, and cooperative partnerships. Her understanding of market trends and client needs has helped promote the company's message of leadership excellence and expand its visibility as a leader in executive coaching.

On the operational front, Monica oversees the firm's daily activities working to streamline internal processes, improve efficiency and foster innovation. Her leadership has been crucial in optimizing the firm's operations, allowing The Leader's Edge to deliver exceptional value to its clients while maintaining a high caliber of service.

Monica began her career at an in-house marketing agency where she honed her skills in brand management and strategic planning. Over the years, she has held various positions at The Leader's Edge taking on increasing responsibilities, each contributing to her extensive knowledge and expertise in aligning marketing efforts with business objectives and client needs. Monica is a trusted partner cultivating and maintaining relationships with key clients, ensuring the success of the company's programming and high-integrity reputation.

Monica has a Masters in Strategic Communications from Villanova University and a BA in both Communication and Business also from Villanova. She holds a Digital Marketing Certification from Cornell University. Monica is a member of the American Marketing Association and is active in the Manito PTO. She was a prominent member of the Peoria Area Chamber of Commerce and graduated from the Chamber's Community Leadership School. Monica has volunteered with the OSF St. Francis Medical Center and the Alzheimer's Association of Central Illinois.