



Nila G. Betof, PhD

Senior Vice President

Nila Betof is Senior Vice President and has over forty years of experience coaching leaders in the C-Suite through emerging level talent. Nila has substantial experience in assessment, leadership development, executive coaching, organizational change, and career coaching. She has consulted on hundreds of leadership development programs and organizational change initiatives. She is certified in a variety of assessment tools and behavioral interviewing techniques. In 2011, Nila was recognized for her leadership efforts and received the SmartCOO Award (from SmartCEO Magazine).

Nila's corporate career included significant senior-level positions managing both line operations as well as staff functions. Nila has served as Chief Operating Officer for two companies and was the Vice President of Strategy at a large Financial Services Company. She also held executive positions in several industries including Financial Services, Information Technology, Human Resources and Strategic Planning and gained significant line experience managing operations, service delivery and revenue generating organizations. With her extensive corporate experience, Nila has coached and consulted for a wide range of companies, including Fortune 100 and Fortune 500 firms. Some of her assignments include: Saint-Gobain, AstraZeneca, CitiBank, Dow Chemical, GlaxoSmithKline, KPMG, Lincoln Financial Group, Novartis, PECO Energy, UGI and Children's Hospital of Philadelphia.

Nila is also actively involved in civic endeavors and has served as Board President of The Forum of Executive Women. She also served on the Board of the Thirty-Percent Coalition, a national organization committed to the goal of women holding 30% of board seats across public companies. Nila was a Board Member and former Secretary of the Board of Dance Affiliates and served on Temple University's Fox School of Business Employer Advisory Council. She previously served on the Council of the Pennsylvania Horticultural Society and was Chair of the HR Committee.

Nila was a professor at The American College in the Master's Program in Leadership. She was also an instructor for The American College's Women's Leadership Academy Summit. Nila is frequently asked to be a guest lecturer and speaker on issues involving women in Corporate America, political savvy and influence strategy. Nila holds a Ph.D. in Organization Development from Temple University, a Master's Degree from the University of Pennsylvania and a Bachelor of Science Degree from Temple University.

Nila has published in the area of talent management and leadership. She and her husband are co-authors of the book [Just Promoted!](#) on how to successfully transition into new leadership roles and [Leadership Lessons for Any Occasion: Stories of Our Mothers](#) (ATD Press, 2018). She has written chapters in [The Talent Management Handbook](#) (McGraw-Hill, 2004 & 2010) on how to retain women leaders. She has done research in the area of women as leaders including a study on Women CIOs and the Art of Influencing published by the CIO Executive Council.