



## Peter J. Dean, PhD

### President, Leaders

Peter heads Leaders By Design – the men’s leadership development and executive coaching division of The Leader’s Edge. With over 30 years of national and international experience, Peter bases his executive coaching and consulting work on current research and best practices in the field of leadership development. Leaders By Design helps executives recognize and understand the intricacies inherent in global leadership and dealing with diverse cultures and sub-cultures.

Peter has consulted and coached for many notable organizations including: AstraZeneca, Bristol-Myers Squibb, DuPont, GlaxoSmithKline, General Motors, Independence, Johnson & Johnson, Lincoln Financial, Merrill Lynch, Microsoft, PECO, University of the Sciences, U.S. Trust, the U.S. Department of Energy, and Wawa to name a few. Dr. Dean worked in Europe and Asia for 8 years and has lectured, consulted and/or coached in 14 countries.

Dr. Dean is a prolific author whose articles have been published in the: Journal of Business Ethics, Human Resource Development Quarterly, Performance Improvement Quarterly, Performance Improvement Journal, Quarterly Review of Distance Education, Australian Journal of Educational Technology, Financial Times, Philadelphia Business Journal, Wealth and Retirement Planner, and GAMA International Journal.

He has also authored 12 books including: [Leadership for Everyone](#) (McGraw-Hill, 2005); [The Coachable Leader](#) (iUniverse, 2012); [The Bully-Proof Workplace](#) (McGraw-Hill, 2017); [Cultivating Leaders](#) (Xlibris, 2020): and most recently, [Mastering Leadership Fundamentals](#) (Xlibris, 2022).

For 15 years he was a lecturer in Communication, Ethics and Leadership at The Wharton School and the Fels Center of Government both at The University of Pennsylvania. Also, Peter held the O. Alfred Granum Chair in Management at The American College where he was a Management and Leadership professor and ran the MSM in Leadership graduate degree program. In addition, he has been on the faculty at Fordham University, University of Tennessee, Pennsylvania State University, and the University of Iowa.

Peter has taught courses in business strategy and environment, business ethics, psychology, anthropology, managerial communication, organizational change leadership, sociology, social problems in cities, systems of human resource development, performance improvement and technology, human relations, organizational learning, educational psychology, and qualitative and quantitative research methodologies. Peter holds his PhD in Learning Psychology and Human Resources Management from the University of Iowa and a MS degree in Organizational Dynamics from the University of Pennsylvania. In 2018, Peter received an Applied Neuroscience Certificate on the Science of the Art of Coaching endorsed by ION, ICF and the Association for Coaching.