


Invest in your Black women leaders.

# A LEADERSHIP EXPERIENCE FOR BLACK WOMEN

The Leader's Edge™

SVA  
NC BUSINESS  
CONSULTING  
& COACHING



Many Black women leaders face distinctive professional challenges that lead to feelings of misrepresentation, being overlooked for opportunities, and hitting career roadblocks.

Our virtual leadership development program equips talented women with the tools, strategies, and skills to navigate the workplace, increase their contributions to their organizations and grow their careers.

## PROGRAM PARTICIPANTS CONTRIBUTE TO THEIR COMPANIES BY:

- Driving revenue growth with a strategic mindset
- Demonstrating creativity and innovation
- Leveraging new skills to advance
- Fostering relationships that increase productivity
- Engaging in their roles with energy and excitement to remain with the company

### ATTENDEES

Ambitious and high-performing Black women at the Director level and above

### DURATION

Six-month program

### PROGRAM LAUNCH

May 7, 2024

[REGISTER >](#)

### PROGRAM COMPONENTS

- Executive coaching sessions
- Skills development workshops
- Small group coaching calls
- Leadership assessment tools
- Leadership Development Plan
- Robust curriculum and resources

FOR MORE INFORMATION OR TO REGISTER

Contact Monica Warner at [mwarner@the-leaders-edge.com](mailto:mwarner@the-leaders-edge.com)

<https://the-leaders-edge.com/a-leadership-experience-for-black-women/>

# A LEADERSHIP EXPERIENCE FOR BLACK WOMEN

## Program Overview

One-on-One Coaching

Readings

Pre-Work: Assessment

### VIRTUAL SESSION I – MAY 7, 2024 9:00am - 12:30pm

- Overview of Program
- Discussion: Issues Facing Black Women
- Content: The Importance of Networking & Sponsorship
- Guest Speaker: Caroline DeMarco, VP, Customer Engagement at Genentech, USA

One-on-One Coaching

Readings

Small Group Coaching

### VIRTUAL SESSION II – JUNE 18, 2024 9:30am - 12:30pm

- Content: Leveraging Your Strengths | Personal Leadership Branding
- Guest Speaker: Keyla Cabret-Lewis VP, Aflac DEI & Talent Development at AFLAC

One-on-One Coaching

Readings

Small Group Coaching

### VIRTUAL SESSION III – JULY 16, 2024 9:30am - 12:30pm

- Content: Power in the Workplace | Conflict Management
- Guest Speaker: Noni Robinson, Head of Emerging RIA at Fidelity

One-on-One Coaching

Readings

Small Group Coaching

### VIRTUAL SESSION IV – SEPTEMBER 10, 2024 9:30am - 12:30pm

- Content: Organizational Agility, Influencing & the Strategic Mindset | Self-Care
- Wrap-Up: Development Plan Tool
- Guest Speaker: Nikki Bethel, CEO at Emma Bowen Foundation

One-on-One Coaching  
Developmental Action Plan

Small Group Coaching

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## Meet the Coaches

The Leader's Edge™

SYNC BUSINESS CONSULTING & COACHING

**Lisa Brooks Greaux, EdD** is principal and founder of leadership training firm SYNC and has over 25 years of leadership and executive development experience spanning multiple industries. Lisa is also a professor and the author of *Don't Abdicate The Throne*. Lisa has held senior leadership roles at Pfizer, Zoetis, Delphi, JPMorganChase and Verizon where she was responsible for designing and executing strategies to develop Senior and Enterprise level leaders and their teams.



**Lisa Mathis** is Vice President, Consulting Initiatives at The Leader's Edge and has coached executive leaders in the corporate and private sectors for over 20 years. She has considerable expertise working with leaders from high-potential talent to those operating at the C-level. Lisa has a unique talent for understanding different cultures and the distinctive challenges that they face in the workplace. Lisa has coached clients from a wide variety of industries such as Bristol-Myers Squibb, ESPN, HBO, IBM, KPMG, Lincoln Financial, MetLife, Pfizer, TD Bank and Tiffany & Company.

**Cheryl Henderson, PsyD** is a Senior Consultant at The Leader's Edge and is an accomplished leadership and organizational development professional with over 30 years of experience in the field. Cheryl has an extensive background in executive coaching, cultural diversity work and leadership program development. Cheryl previously held corporate positions at United Technologies, CIGNA and AOL Time-Warner. Cheryl has coached clients across several industries to include Avon, Citibank, E&Y, HSBC and Johnson & Johnson.



**Denise Williams, EdD** is an experienced executive coach and Senior Consultant at The Leader's Edge. She also serves as an Adjunct Professor at New York University and Seton Hall University and is a Licensed Professional Counselor. Denise has held positions in Fortune 100 companies including Accenture and JPMorganChase. She has a successful history working with leaders and teams to leverage their strengths, articulate their goals and challenge perspectives in order to maximize personal and professional impact.

## ABOUT THE PROGRAM

*A Leadership Experience for Black Women* is a six-month virtual leadership development program for talented Black women that utilizes one-on-one coaching, small cohort learning groups, and skills-building sessions to enhance the leadership skills.

For more information, contact Monica Warner at [mwarner@the-leaders-edge.com](mailto:mwarner@the-leaders-edge.com) | [www.the-leaders-edge.com](http://www.the-leaders-edge.com)

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## Alumni Insights



We are committed to promoting and supporting diversity in the workforce. Our signature, research-based programs have a proven record of success, aligning individual capabilities and development with business impact.



### ADVANCEMENTS

85% achieved a promotion, increased job responsibilities, a new role, or another type of advancement since completing the program.



### LEARNINGS

- Self Advocating
- Negotiating
- Networking
- Confidence
- Strategic Thinking
- Personal Brand



### RELATIONSHIPS

81 % formed valuable relationships and still keep in touch with people they met through the program.



### ADVOCATES

100% indicated they are likely to recommend the program to a friend or colleague.

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